

INFORMATION FOR VISITORS TO DAVITA'S PROFILES ON SOCIAL MEDIA

EFFECTIVE FROM 3 APRIL 2023

1. *Data controller*

DaVita spółka z ograniczoną odpowiedzialnością [limited liability company] with its registered office in Wrocław, ul. Legnicka 48 bud. F, 54-202 Wrocław, entered into the Register of Entrepreneurs of the National Court Register, kept by the District Court for Wrocław-Fabryczna, 6th Commercial Division of the National Court Register, under KRS [National Court Register] number 0000402438, NIP [Tax Identification Number]: 5252521356, REGON [National Business Registry Number] 145884498 (hereinafter: "**Controller**", "**We**" or "**DaVita**") acts as a data controller with respect to the collection, use, transfer and processing (hereinafter jointly referred to as "processing") of certain information that identifies you ("**Personal Data**").

2. *Purpose and legal basis of data processing*

Facebook

If you visit our Facebook fanpage, available at <https://www.facebook.com/DaVitaPolska> and <https://www.facebook.com/profile.php?id=100089358171044>, your data will be processed for the purposes of communication within the Controller's fanpage, in particular for the purpose of responding to stories, comments and private messages, as well as for statistical and marketing purposes (excluding advertising) carried out through the tools provided by the said application.

The processing is carried out on the basis of the Controller's legitimate interest (Article 6(1)(f) of the GDPR), which is to ensure the continuity of business communications, to market its own services (excluding advertising) and to take care of its brand image.

LinkedIn

If you visit our LinkedIn profile, available at <https://www.linkedin.com/company/86094969/admin/>, your personal data will be processed for the purposes and on the legal grounds indicated above and, in addition, if you apply for a job at DaVita, your personal data will be processed for the purposes of the recruitment process as described [HERE](#).

3. *Co-management*

Information about the co-management of data with Meta Platforms Ireland Limited (applies to Facebook):

The Controller and Meta Platforms Ireland Limited (4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland) are joint controllers of your data, in accordance with Article 26 of the GDPR, for the processing of data for statistical and advertising purposes. Co-management includes the collective analysis of data in order to display statistics on the activity of the users of the Controller's fanpage.

Meta Platforms Ireland Ltd's liability for the processing of your data for the indicated purposes:

- having a legal basis for processing your data for the purposes of site statistics;
- ensuring that the rights of data subjects are exercised;
- reporting violations to the supervisory authority and notifying those affected of the incident;
- providing appropriate technical and organisational measures to ensure data security.

The Controller's liability for the processing of your data:

- having a legal basis for processing your data for statistical purposes;
- fulfilling information obligations with regard to the purposes of the processing carried out by the Controller.

Meta Platforms Ireland Ltd. makes the main content of the Site Statistics Annex available to data subjects (Article 26(2) of the GDPR), via the data contained in the *Site Statistics Information*, which can be accessed from all websites of the entity. Details of the mutual arrangements between the administrators are available at: https://www.facebook.com/legal/terms/page_controller_addendum. Facebook data processing policy is available at: <https://www.facebook.com/privacy/explanation>.

Information about the co-management of data with LinkedIn Ireland Unlimited Company:

The Controller and LinkedIn Ireland Unlimited Company (Wilton Plaza, Wilton Place, Dublin 2, Ireland) are joint controllers of your data, in accordance with Article 26 of the GDPR, for the processing of data for statistical and advertising purposes. Co-management includes the collective analysis of data in order to display statistics on the activity of the users of the Controller's profile.

You will find the rules for the use of your personal data by the LinkedIn platform provider at: <https://www.linkedin.com/legal/privacy-policy>.

4. Is it compulsory to provide personal data?



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We collect personal data when you subscribe to the DaVita fanpage by clicking the "Like", "Follow", "Share" or "Subscribe" icon, or when you post a comment under any of the posts on the profile/group on the social network, or when you send a message.

The provision of personal data is voluntary, but the consequence of failing to provide data will be that you will not be able to view DaVita profiles/groups or to communicate via the available functionalities of these platforms, such as comments and private messages.

5. *Do we transfer personal data to anyone?*

Data can be transferred:

- to the owner of the Facebook social networking service under the unchangeable data processing rules of Facebook available at <https://www.facebook.com/privacy/explanation>;
- to the owner of the LinkedIn social network platform under the LinkedIn's unchangeable data processing rules available at <https://www.linkedin.com/legal/privacy-policy>

We contractually entrust personal data for processing to entities whose services we use in connection with data processing, in particular IT service providers, to the extent necessary for the proper performance of these services (pursuant to Article 28 of the GDPR).

6. *Profiling*

Personal data will not be subject to profiling and will not be processed for automated decision-making.

7. *How long do we store your personal data?*

Your personal data will be stored for the period necessary to fulfil the purpose of the processing, e.g. for the duration of the communication, and the period necessary to carry out the activities arising from the subject matter of the communication – in accordance with the relevant legislation. Statistical data on visitors to the Controller's profiles, processed through the functions available on the relevant social networking site, will be processed for the duration of the availability of such data on the site, in accordance with the rules in force on that site.

8. *Rights*

In accordance with the applicable regulations, you have the right to, in particular:

- access information about your personal data stored by DaVita, i.e. the right to access your data and the right to obtain a copy thereof;
- rectify your personal data – if they are incorrect or incomplete;
- erase your personal data ("right to be forgotten") – in particular if your personal data are stored unlawfully or are no longer necessary for the purposes for which they were collected;



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- restrict the processing of your personal data – in particular if your personal data are inaccurate, are processed unlawfully or are no longer necessary for the purposes of processing, and an employee has objected to the processing thereof;
- transfer your personal data – if (i) the processing is carried out on the basis of an agreement or on the basis of a consent and (ii) the processing is carried out by automated means;
- lodge a complaint with the supervisory authority – i.e. the President of the Personal Data Protection Office.

If you wish to ask a question or exercise any of your rights, you may contact us using the contact details indicated at the end of this information statement.

9. Objection to data processing:

You have the right to object to the processing of your personal data, including profiling, if: (i) there are grounds relating to your particular situation and (ii) the processing is based on the Controller's legitimate interest (based on Article 6(1)(f) of the GDPR).

10. How can you contact DaVita?

If you wish to contact us about the processing of your personal data, below you will find the contact details:

- **DaVita contact details:** DaVita sp. z o.o., ul. Legnicka 48 bud. F, 54-202 Wrocław,
- **Data Protection Officer:** PL_IOD@davita.com.